MagiqDrop is a platform where you can find offers (from restaurants, bars, pubs, electronic stores, etc.) near you in real-time just by shaking your phone. How does it work?

- **Shake your phone**
  Shake your phone and a range of unique offers will be dropped in the palm of your hand. Looking for anything specific? Shake it by adding keywords like Pizza, Chinese, McDonald’s, Headphones, etc.

- **View and Choose Offers**
  View/Choose from the vast list of offers dropped by restaurants, pubs, bars, or electronic stores, etc. around you.

- **Claim your offer**
  Go to a restaurant, pub, bar, or an electronic store, etc and claim your offer or bookmark it to use it later. Offer is on the clock, so why wait? Shake it before it expires.

When you use these services—and any others we in the FlaashX Inc. corporate family roll out, whether in the MagiqDrop app or elsewhere—you’ll share some information with us. We get that can affect your privacy. So we want to be upfront about the information we collect, how we use it, whom we share it with, and the choices we give you to control, access, and update your information.

That’s why we’ve written this Privacy Policy. And it’s why we’ve tried to write it in a way that’s blissfully free of the legalese that often clouds these documents. Of course, if you still have questions about anything in our Privacy Policy, just contact us.

**Information We Collect**

There are three basic categories of information we collect:

- Information you choose to give us.
- Information we get when you use our services.
- Information we get from third parties.

Here’s a little more detail on each of these categories.

**Information You Choose to Give Us**

When you interact with our services, we collect information that you choose to share with us. For example, most of our services require you to set up a basic MagiqDrop account, so we need to collect a few important details about you, such as: a unique username you’d like to go by, a password, an email address, date of birth and location. To make it easier for others to find you, we may also ask you to provide us with some additional information that will be publicly visible on our services, such as profile pictures, a name, or other useful identifying information. Other services, such as commerce products, may also require you to provide us with a debit or credit card number and its associated account information.

Don’t send messages or share content that you wouldn’t want someone to save or share. It probably goes without saying, but we’ll say it anyway: When you contact MagiqDrop support or communicate with us in any other way, we’ll collect whatever information you volunteer.

**Information We Get When You Use Our Services**

When you use our services, we collect information about which of those services you’ve used and how you’ve used them. We might know, for instance, that you watched a particular Location, Account Info: Profile Picture, name, user name, email, date of birth. Here’s a fuller explanation of the types of information we collect when you use our services:
Locations: In order for us to find offers near you we need to track you location.

Account Info: When you use our services we get information from you like profile picture, name, username, email id, date of birth.

Information We Collect from Third Parties

We may collect information that other users provide about you when they use our services. For example, if another user allows us to collect information from their device phonebook—and you’re one of that user’s contacts—we may combine the information we collect from that user’s phonebook with other information we have collected about you. We may also obtain information from other companies that are owned or operated by us, or any other third-party sources, and combine that with the information we collect through our services.

How We Use Information

What do we do with the information we collect? The short answer is: Provide you with an amazing set of offers and services that we relentlessly improve. Here are some of the ways we do that:

- develop, operate, improve, deliver, maintain, and protect our products and services.
- send you communications, including by email. For example, we may use email to respond to support inquiries or to share information about our products, services, and promotional offers that we think may interest you.
- monitor and analyze trends and usage.
- personalize the services by, among other things, suggesting friends or profile information, or customizing the content we show you, including ads.
- contextualize your experience by, among other things, tagging your Memories content using your precise location data (if, of course, you’ve consented to us collecting that data) and applying other labels based on the content.
- improve ad targeting and measurement, including through the use of your precise location data (again, if you’ve consented to us collecting that data). enhance the safety and security of our products and services.
- verify your identity and prevent fraud or other unauthorized or illegal activity.
- use information we’ve collected from cookies and other technology to enhance the services and your experience with them.
- enforce our Terms of Service and other usage policies.

We may also store some information locally on your device. For example, we may store information as local cache so that you can open the app and view content faster.

How We Share Information

We may share information about you in the following ways:

- **With other MagiqDrop users.** We may share the following information with other MagiqDrop users:
  - information about you, such as your username, name.
  - any additional information you have consented for us to share. For example, when you let us access your device phonebook, we may share information about you with other users who have your phone number in their device phonebook.
  - content you post or send will be shared with other MagiqDrop users; how widely your content is shared depends on your personal settings and the type of service you are using.

- **With all MagiqDrop users, our business partners, and the general public.** We may share the following information with all MagiqDrop users as well as with our business partners and the general public:
  - public information like your name, username and profile pictures.
  - any content that you submit to Our Story or any other crowd-sourced service. If a Our Story or any other crowd-sourced service is streamed on the web or broadcast in some other media, it may be viewed by the public at large or rebroadcast by our business partners.

- **With our affiliates.** We may share information with entities within the FlaashX Inc. family of companies.

- **With third parties.** We may share your information with the following third parties:
○ **With service providers, sellers, and partners.** We may share information about you with service providers who perform services on our behalf, sellers that provide goods through our services, and business partners that provide services and functionality.

○ **With third parties for legal reasons.** We may share information about you if we reasonably believe that disclosing the information is needed to:
  - comply with any valid legal process, governmental request, or applicable law, rule, or regulation.
  - investigate, remedy, or enforce potential Terms of Service violations.
  - protect the rights, property, and safety of us, our users, or others.
  - detect and resolve any fraud or security concerns

○ **With third parties as part of a merger or acquisition.** If FlaashX Inc. gets involved in a merger, asset sale, financing, liquidation or bankruptcy, or acquisition of all or some portion of our business to another company, we may share your information with that company before and after the transaction closes.

We may also share with third parties—such as advertisers—aggregated, non-personally identifiable, or de-identified information.

**Third-Party Content and Integrations**

The services may also contain third-party links and search results, including third-party integration, or offer a co-branded or third-party-branded service. Through these links, third-party integrations, and co-branded or third-party-branded services, you may be providing information (including personal information) directly to the third party, us, or both. You acknowledge and agree that we are not responsible for how those third parties collect or use your information. As always, we encourage you to review the privacy policies of every third-party website or service that you visit or use, including those third parties you interact with through our services.

**Analytics and Advertising Services Provided by Others**

We may let other companies use cookies, web beacons, and similar tracking technologies on our services. These companies may collect information about how you use our services and other websites and online services over time and across different services. This information may be used to, among other things, analyze and track data, determine the popularity of certain content, and better understand your online activity.

Additionally, some companies may use the information collected on our services to deliver targeted advertisements on behalf of us or other companies, including on third-party websites and apps.

**How Long We Keep Your Content**

MagiqDrop lets you find unique offers near you. But remember: There are various ways Users can save your content and also upload it to MagiqDrop. We go into more detail below about how users can save MagiqDrop content.

Outside of photo, the rest of our services may use content for longer periods of time, which means those services may follow different deletion protocols. **Or, if you submit content to one of our inherently public features, such as Our Story or any other crowd-sourced service, we may retain the content as long as necessary to offer and improve the services. Finally—and this is important—you should understand that users who see the content you provide can always save it using any number of techniques: screenshots, in-app functionality, or any other image-capture technology. It’s also possible, as with any digital information, that someone might be able to access messages forensically or find them in a device’s temporary storage. Keep in mind that, while our systems are designed to carry out our deletion practices automatically, we cannot promise that deletion will occur within a specific timeframe. And we may need to suspend those deletion practices if we receive valid legal process asking us to preserve content or if we receive reports of abuse or other Terms of Service violations. Finally, we may also retain certain information in backup for a limited period of time or as required by law.**

**Control over Your Information**

We want you to be in control of your information, so we provide you with the following tools.

- [ ] With service providers, sellers, and partners.
- [ ] With third parties for legal reasons.
- [ ] With third parties as part of a merger or acquisition.

Finally—and important—you should understand that users who see the content you provide can always save it using any number of techniques: screenshots, in-app functionality, or any other image-capture technology. It’s also possible, as with any digital information, that someone might be able to access messages forensically or find them in a device’s temporary storage. Keep in mind that, while our systems are designed to carry out our deletion practices automatically, we cannot promise that deletion will occur within a specific timeframe. And we may need to suspend those deletion practices if we receive valid legal process asking us to preserve content or if we receive reports of abuse or other Terms of Service violations. Finally, we may also retain certain information in backup for a limited period of time or as required by law.
• **Access and Updates.** We strive to let you access and update most of the personal information that we have about you. There are limits though to the requests we’ll accommodate. We may reject a request for a number of reasons, including, for example, that the request risks the privacy of other users, requires technical efforts that are disproportionate to the request, is repetitive, or is unlawful. You can access and update most of your basic account information right in the app by visiting the app’s Settings page. If you need to access, update, or delete other personal information that we may have, you can put in a request [here](#). Because your privacy is important to us, we may ask you to verify your identity or provide additional information before we let you access or update your personal information. We will try to update and access your information for free, but if it would require a disproportionate effort on our part, we may charge a fee. We will of course disclose the fee before we comply with your request.

• **Revoking Permissions.** If you change your mind about our ongoing ability to collect information from certain sources that you have already consented to, such as your phonebook or location services, you can simply revoke your consent by changing the settings on your device if your device offers those options. Of course, if you do that, certain services may lose full functionality.

• **Account Deletion.** If you ask to delete your account, you will have up to 30 days to restore your account before we delete your information from our servers. During this period, your account will not be visible to other users.

• **Advertising Preferences.** We try to show you ads that we think will be relevant to your interests.

• **Communicating with other Users.** It’s also important to us that you stay in control over whom you communicate with. That’s why we’ve built a number of tools in Settings that let you indicate, among other things, who you want to see your Stories, whether you’d like to receive photos from just your friends or all users, and whether you’d like to block other users from contacting you again. For more information about how to control your privacy settings, check out our [Support Site](#).

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**Children**

Our services are not intended for—and we don’t direct them to—anyone under 13. And that’s why we do not knowingly collect personal information from anyone under 13.

**Revisions to the Privacy Policy**

We may change this Privacy Policy from time to time. But when we do, we’ll let you know one way or another. Sometimes, we’ll let you know by revising the date at the top of the Privacy Policy that’s available on our website and mobile application. Other times, we may provide you with additional notice (such as adding a statement to our websites’ homepages or providing you with an in-app notification).